



# TAKING THE LEAD 2016

## The Power of Advocacy

SCHEDULE – JANUARY 14, 2016

7:00- 8:00 am	Registration/Refreshments
8:00-8:15 am	Welcome
8:15 – 9:45 am	<b>Playing to Win</b> <i>Shirley A. Weis, BSN, MM, Doctor of Science, Weis Associates, LLC</i>
9:45-10:15 am	Break with Exhibitors and Posters
10:15-11:15 am	<b>Translating Bedside Care into \$\$\$</b> <i>Sarah Atwell, BSN, MHA</i>
11:15- 12:15 pm	<b>Your role in "Legislation-Aspects of Advocacy"</b> <i>Todd Knight, MSN, RN, CV, RN</i> <i>Margherita Procaccini Clark, RN, MSN, GNP</i>
12:15-1:15 pm	Break with Exhibitors and Posters
1:15-2:15 pm	<b>Concurrent Session</b>
	<b>A. Emerging Roles in Nursing</b> <i>Tricia Thomas PhD, RN, FACHE, NEA-BC, ACNS-BC, CNL</i> <i>VP Clinical Quality &amp; Transformation/CNO, Trinity Home Health Services</i>  <i>"This session will focus on the rapidly changing landscape of care settings in health care and emerging roles for nurses. A discussion of the knowledge and skills nurses will need in the near future will be highlighted."</i>
	<b>B. Leadership at the Point of Care</b> <i>Debra M. Whyte, BSN, RN</i> <i>Beaumont Health – Taylor, Clinical Nurse Manager</i>  <i>"By attending this session you will learn how to empower direct care nurses to lead evidence base practice changes at bedside and promote teamwork with a multidisciplinary approach"</i>
	<b>C. Building Your Own Career Path – The Power of Self-Advocacy</b> <i>Juanita Parry, UMHS</i> <i>Director, Nurse &amp; Physician Assistant Recruitment and Retention;</i> <i>Magnet Program Director, UMHS</i>  <i>Julie L. Juno-LaPan, MS, RN, CNML</i> <i>Educational Nurse Specialist, UMHS</i>  <i>"Nurses are strong advocates for the patients they serve. In this interactive session, new graduate nurses and seasoned nurses will learn about the importance of taking an active role in one's own career planning."</i>
	<b>D. Winning in Leadership-A Dialog</b> <i>Shirley A. Weis, BSN, MM, Doctor of Science (hc)</i>  <i>"This session is a follow-up to the keynote session. Join Dr Weiss in an informal discussion of questions her presentation may have raised. An opportunity to help focus your career goals with an expert who has been at the bedside and in the boardroom."</i>
2:15-2:30 pm	Break with Exhibitors and Posters
2:30-3:30 pm	<b>The Daily Language of Leadership</b> <i>Anne Curzan, PhD, Arthur F. Thurnau Professor of English University of Michigan</i>
3:30-3:45 pm	Evaluation/Break
3:45-4:45 pm	<b>Power over Pain*</b> <i>April Vallerand, WSU, PhD, RN, FAAN</i> <i>College of Nursing Alumni Endowed Professor, Wayne State University</i>

\*Fulfills the Pain CE requirement for re-licensure in Michigan

### FEATURED SPEAKERS



#### Shirley Weis, BSN, MM, Doctor of Science (hc)

Shirley Weis is Special Advisor to the Arizona State University President and Professor of Practice in the W. P. Carey School of Business and the College of Nursing and Health Innovation (CONHI). She is also President of Weis Associates, LLC, a national management consulting and leadership development firm.

Dr. Weis holds a Bachelor of Science Degree in Nursing from Michigan State University, a Master of Management Degree from Aquinas College in Grand Rapids, Mich., and a Doctor of Science Degree (hc) from Michigan State University. She is also Professor Emerita at the Mayo Clinic College of Medicine.

Shirley Weis has held a number of clinical and administrative leadership positions in her 40-year career including chair of Administrative Services for Mayo Clinic in Arizona, chair of the Mayo Clinic Managed Care Department, executive director (CEO) for Mayo Management Services, Inc., chief operating officer (COO) for Blue Care Network Mid-Michigan and emergency services manager for a Lansing, Mich., healthcare system.

#### Sarah Atwell, BSN, MHA

Sara Atwell is a Healthcare Senior Executive with over 30 years of clinical, operations and performance management experience. Ms. Atwell graduated with a Bachelor of Science in Nursing from the University of Michigan in 1983. She went on to further her education receiving a Masters in Health Administration in 1995. Areas of nursing specialty included Critical Care, Medical – Surgical and Orthopedics. Ms. Atwell has consulted with a multitude of hospitals and health systems specializing in Strategic Planning, Post-acute and Integrated Continuum Network Development, Quality Outcomes, Performance Improvement, Infection Prevention and Case management. In 2001 she joined Oakwood Health System, a 4 hospital integrated health network, where she served as the Chief Quality, Patient Safety and Service Officer till March 2015. Other areas of expertise include, Data Analytics, Physician Integration and Patient Safety and Cultural Transformation. She has keen knowledge in the following improvement methodologies; Six Sigma and Toyota Lean. Ms. Atwell is certified in Quality, Safety and Performance Improvement through Intermountain Health Care Improvement School.

#### Todd Knight, MSN, RN, CV, RN

Todd Knight is currently the Clinical Nursing Director at Holland Hospital in Holland MI. For the past several years Todd has been on the Michigan Organization of Nurse Executives Advocacy Committee and advises the group about bills and other legislative issues pertinent to nursing and health care. He is active in planning the annual MONE Advocacy Day which takes place in Lansing and where members can meet with legislators to discuss these issues.

Todd received his Associate Degree in Nursing from Macomb Community College, earned his BSN from the University of Detroit/Mercy and his Masters in Nursing from Ferris State University. He is also certified in Cardiovascular Nursing. Todd has presented locally and nationally on issues important to nursing and the role of advocacy.

### ACCREDITATION

This Program is jointly provided by Beaumont Health-Oakwood, The Institute for Professional Nursing (IPN) and the University of Michigan Health System (UMHS).

University of MI Health System Professional Development & Education (OH-423, 03/01/16) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's commission on Accreditation.

5.75 Contact Hours 1.0 Optional pain CE for nursing will be provided

### Margherita Procaccini Clark, RN, MSN, GNP

Is currently the Dean of Health and Human Services Division at Lansing Community College in Lansing, MI. She has participated in the ongoing White House Forum on Military Credentialing & Licensing since 2013. She has chaired numerous committees and task forces related to nursing education at the state level. Ms. Clark has received many awards including Carol E. Franck Nursing Leadership Award, Michigan State University-College of Nursing and Nightingale Award for Nursing Excellence in Education and Research.

#### Anne Curzan, PhD

Dr. Anne Curzan is Arthur F. Thurnau Professor of English at the University of Michigan, where she also serves as Associate Dean for Humanities. Professor Curzan's research interests include the history of English, language and gender, corpus linguistics and historical sociolinguistics. Professor Curzan can be found talking about language in short videos on the LSA Wire, in the column "Talking About Words" in Michigan Today, and on the segment "That's What They Say" on Michigan Radio. She has published multiple books and articles in her fields of expertise. One of her most recent publications is "How Communication Works: 6 Lessons for Better Communication."

#### April Vallerand, PhD, RN, FAAN

April Hazard Vallerand Ph.D., RN, FAAN, College of Nursing Alumni Endowed Professor at Wayne State University has focused her research on understanding the factors that affect functional status and the barriers to improving pain management in patients with chronic pain in a variety of settings. Her current research project, which was funded by the National Cancer Institute, focuses on improving functional status in African Americans with cancer pain. A recognized nursing leader and scholar, Dr. Vallerand is widely published on the topic of pain management, including: the maintenance and improvement of functional status in patients with chronic pain, pain-related disparities, cancer pain management, pharmacological management of pain, the use of opioids in the management of chronic pain, self-treatment of pain in the community, and the perceived control and coping in patients with chronic pain.

Dr. Vallerand joined the WSU College of Nursing in 1999. Dr. Vallerand earned her BSN from Mount St. Mary's College in Los Angeles, MSN from California State University, Los Angeles, and Ph.D. in nursing from the University of Pennsylvania. She also completed a postdoctoral fellowship in Psychosocial Oncology at the University of Pennsylvania School of Nursing.

### PLANNING COMMITTEE MEMBERS:

Edith J. English, MSN

Mark Kempton, MSN, RN, CNOR-E

Kathleen Kessler, MSN, RN

Sandra Merkel, MSN, RN-BC

Dorothy Nagle, MSN, RN-BC

Sandra Schmitt, RN, BSN

Carole Stacy, MSN, MA, RN

Carol Williams, MS, RN-BC

Patricia Williams, MS, RN

Debra M. Whyte, BSN, RN

# Taking the Lead 2016

## The Power of Advocacy

Thursday, January 14, 2016

REGISTER ONLINE!

[www.regonline.com/LDR16](http://www.regonline.com/LDR16)

### REGISTRATION FEES:

Beaumont Health-Oakwood/IPN, UMHS Members.....	\$140
Beaumont Health-Oakwood/IPN, UMHS Members Groups of 3 or more.....	\$135
Beaumont Health-Oakwood/IPN, UMHS Members with Pain Session.....	\$175
Beaumont Health-Oakwood/IPN, UMHS Members Groups of 3 or more with Pain Session.....	\$170
Non-Beaumont Health-Oakwood/IPN, UMHS Members with Pain Session.....	\$185
Non-Beaumont Health-Oakwood/IPN, UMHS Members Groups of 3 or more with Pain Session.....	\$180
Non-Beaumont Health-Oakwood/IPN, UMHS Members.....	\$150
Non-Beaumont Health-Oakwood/IPN, UMHS Members Groups of 3 or more.....	\$145
Pain Session Only (3:45-4:45pm).....	\$40

Fees include educational materials, luncheon and refreshments. Cancellations will not be accepted after December 31, 2015. There is a \$25 cancellation process fee. Substitutions are welcome.

NAME: \_\_\_\_\_ CREDENTIALS: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

TELEPHONE NUMBER (day): \_\_\_\_\_

Food Allergy or Vegetarian (indicate): \_\_\_\_\_

*\*Your conference registration and receipt will be sent via e-mail. If you do not or cannot receive the confirmation, contact the registrar at 734-764-5315. For other special needs, email marydp@umich.edu*

### SESSION SELECTION: Please select one session from each time period:

Concurrent sessions at 1:15 pm..... Choose one:  A  B  C  D  
 Pain Session Only

### METHOD OF PAYMENT

**Credit Card Policy:** Credit card payments cannot be accepted via US mail, fax, email, phone call or at the conference. Payments made by credit card can only be accepted on the registration website.

Check#: \_\_\_\_\_ UMHS Shortcode: \_\_\_\_\_

VISA  MC  AMEX  DISCOVER : \_\_\_\_\_

EXPIRATION DATE : \_\_\_\_\_ CVC: \_\_\_\_\_

**MAIL:** registration form and payment to:

Professional Development & Education  
300 N. Ingalls, Suite 6B12  
Ann Arbor, MI 48109-5436  
(Make checks payable to UMHS/PD&E)