UMHS Professional Developr 300 N. Ingalls, Suite 6B12 Ann Arbor, MI 48109-5436

and Education for Nursing

Advocacy 6

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2016 14, January

KENSINGTON COURT 610 HILTON BLVD ANN ARBOR, MICHIGAN

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TAKING THE LEAD 2016: THE POWER OF ADVOCACY

January 14, 2016 Kensington Court • Ann Arbor, MI www.regonline.com/LDR16

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PROGRAM DESCRIPTION

Every nurse is a leader, no matter the position or worksetting. Nurses need to articulate professional issues, negotiate patient care, support and coach one another and implement changes in practice. Leadership skills are essential in the changing healthcare environment and nurses with strong leadership skills are the professionals who make a difference.

Healthcare is constantly changing and evolving which creates both challenges and opportunities for nurses and other healthcare professionals. Financial pressures, health care reform, quality and safety issues, technological advances, a changing workforce and care delivery settings are all part of today's landscape. This creates opportunities for nurses to have a greater voice in advocating for patients, healthcare organizations, the nursing profession and themselves.

The 2016 Taking the Lead Conference will explore the concept of advocacy and leadership. Participants will learn from a noted healthcare leader and nurse about how to"play to win". Other presenters will explore how nurses can influence decisions in healthcare organizations and the importance of advocacy in shaping health policy. We invite you to join colleagues in learning and sharing ideas about shaping a preferred future for nursing and for healthcare.

OBJECTIVES

- Explore the concept of advocacy and the advocacy skills nurses need to thrive in today's healthcare
- Identify strategies that can be learned and used by nurses to enhance patient care and positively impact the nursing profession.
- Describe the value of strong nursing leadership in shaping a preferred future for healthcare nursing.

WHO SHOULD ATTEND

This conference is designed for nurses who work in any setting. Whether functioning at the highest levels of administration, working closely with your patient population, providing essential knowledge and skills to students, or developing critical evidence for our profession, you will take away information and leadership strategies that will significantly benefit your practice.

LOCATION/ACCOMMODATIONS

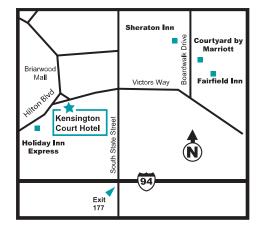
The conference is being held at Kensington Court, 610 Hilton Blvd., Ann Arbor, Michigan, next to Briarwood Mall. Visit www.kcourtaa.com. Special overnight room rate of \$109 has been arranged at Kensington Court and Holiday Inn Express (adjacent to Kensington Court). The special conference room rates will be available until January 1, 2016. Overnight accommodations are to be arranged by the registrant. Special rates are only available when registering by phone, not when registering on-line. For reservations please call the hotels directly (both have the same number) at 1-800-344-7829. Please indicate that you are attending the Taking the Lead Conference for special conference rates. Kensington Court and Holiday Inn Express are located within walking distance to shopping areas and many restaurants and are within minutes of the beautiful University of Michigan

For your comfort we recommend dressing in layers, since it is difficult to regulate the room temperature to please everyone.

DIRECTIONS

From I-94 Eastbound: Exit at State St. #177. Turn left onto State St. Cross the bridge and turn left onto Briarwood Dr. Turn left again at Briarwood Circle. Kensington Court is just ahead, adjacent to Briarwood

From I-94 Westbound: Turn right onto State St. Take the first left at Briarwood Circle. Kensington Court is just ahead, adjacent to Briarwood Mall.



TAKING THE LEAD 2016

The Power of Advocacy **SCHEDULE – JANUARY 14, 2016**

Registration/Refreshments 7:00- 8:00 am

8:00-8:15 am Welcome

8:15 – 9:45 am Playing to Win

Shirley A. Weis, BSN, MM, Doctor of Science, Weis Associates, LLC

Break with Exhibitors and Posters 9:45-10:15 am

Translating Bedside Care into \$\$\$ 10:15-11:15 am

Sarah Atwell, BSN, MHA

Your role in "Legislation-Aspects of Advocacy" Todd Knight, MSN, RN, CV, RN 11:15- 12:15 pm

Margherita Procaccini Clark, RN, MSN, GNP

12:15-1:15 pm Break with Exhibitors and Posters

1:15-2:15 pm **Concurrent Session**

A. Emerging Roles in Nursing
Tricia Thomas PhD, RN, FACHE, NEA-BC, ACNS-BC, CNL VP Clinical Quality & Transformation/CNO, Trinity Home Health Services

"This session will focus on the rapidly changing landscape of care settings in health care and emerging roles for nurses. A discussion of the knowledge and skills nurses will need in the near future will be highlighted."

B. Leadership at the Point of Care Debra M. Whyte, BSN, RN

Beaumont Health - Taylor, Clinical Nurse Manager

"By attending this session you will learn how to empower direct care nurses to lead evidence base practice changes at bedside and promote teamwork with a multidisciplinary approach"

C. Building Your Own Career Path – The Power of Self-Advocacy

Director, Nurse & Physician Assistant Recruitment and Retention; Magnet Program Director, UMHS

Julie L. Juno-LaPan, MS, RN, CNML Educational Nurse Specialist, UMHS

"Nurses are strong advocates for the patients they serve. In this interactive session, new graduate nurses and seasoned nurses will learn about the importance of taking an active role in one's own career planning."

D. Winning in Leadership-A Dialog Shirley A. Weis, BSN, MM, Doctor of Science (hc)

"This session is a follow-up to the keynote session. Join Dr Weiss in an informal discussion of questions her presentation may have raised. An opportunity to help focus your career goals with an expert who has been at the bedside and in the boardroom."

2:15-2:30 pm Break with Exhibitors and Posters

2:30-3:30 pm The Daily Language of Leadership

Anne Curzan, PhD, Arthur F. Thurnau Professor of English University of Michigan

3:30-3:45 pm Evaluation/Break

3:45-4:45 pm **Power over Pain***

April Vallerand, WSU, PhD, RN, FAAN

College of Nursing Alumni Endowed Professor, Wayne State University

*Fulfills the Pain CE requirement for re-licensure in Michigan

FEATURED SPEAKERS



Shirley Weis, BSN, MM, Doctor of Science (hc)

Shirley Weis is Special Advisor to the Arizona State University President and Professor of Practice in the W. P. Carey School of Business and the College of Nursing and Health Innovation (CONHI). She is also President of Weis Associates, LLC, a national management consulting and leadership development firm.

Dr. Weis holds a Bachelor of Science Degree in Nursing from Michigan State University, a Master of Management Degree from Aquinas College in Grand Rapids, Mich., and a Doctor of Science Degree (hc) from Michigan State University. She is also Professor Emerita at the Mayo Clinic College of Medicine.

Shirley Weis has held a number of clinical and administrative leadership positions in her 40-year career including chair of Administrative Services for Mayo Clinic in Arizona, chair of the Mayo Clinic Managed Care Department, executive director (CEO) for Mayo Management Services, Inc., chief operating officer (COO) for Blue Care Network Mid-Michigan and emergency services manager for a Lansing, Mich., healthcare system.

Sarah Atwell, BSN, MHA

Sara Atwell is a Healthcare Senior Executive with over 30 years of clinical, operations and performance management experience. Ms. Atwell graduated with a Bachelor of Science in Nursing from the University of Michigan in 1983. She went on to further her education receiving a Masters in Health Administration in 1995. Areas of nursing specialty included Critical Care, Medical – Surgical and Orthopedics. Ms. Atwell has consulted with a multitude of hospitals and health systems specializing in Strategic Planning, Post-acute and Integrated Continuum Network Development, Quality Outcomes, Performance Improvement, Infection Prevention and Case management. In 2001 she join Oakwood Health System, a 4 hospital integrated health network, where she served as the Chief Quality, Patient Safety and Service Officer till March 2015. Other areas of expertise include, Data Analytics, Physician Integration and Patient Safety and Cultural Transformation. She has keen knowledge in the following improvement methodologies; Six Sigma and Toyota Lean. Ms. Atwell is certified in Quality, Safety and Performance Improvement through Intermountain Health Care Improvement School.

Todd Knight, MSN, RN, CV, RN

Todd Knight is currently the Clinical Nursing Director at Holland Hospital in Holland MI. For the past several years Todd has been on the Michigan Organization of Nurse Executives Advocacy Committee and advises the group about bills and other legislative issues pertinent to nursing and health care. He is active in planning the annual MONE Advocacy Day which takes place in Lansing and where members can meet with legislators to discuss these issues.

Todd received his Associate Degree in Nursing from Macomb Community College, earned his BSN from the University of Detroit/Mercy and his Masters in Nursing from Ferris State University. He is also certified in Cardiovascular Nursing. Todd has presented locally and nationally on issues important to nursing and the role of advocacy.

Margherita Procaccini Clark, RN, MSN, GNP

Is currently the Dean of Health and Human Services Division at Lansing Community College in Lansing, MI. She has participated in the ongoing White House Forum on Military Credentialing & Licensing since 2013. She has chaired numerous committees and task forces related to nursing education at the state level. Ms. Clark has received many awards including Carol E. Franck Nursing Leadership Award, Michigan State University-College of Nursing and Nightingale Award for Nursing Excellence in Education and

Anne Curzan, PhD

Dr. Anne Curzan is Arthur F. Thurnau Professor of English at the University of Michigan, where she also serves as Associate Dean for Humanities. Professor Curzan's research interests include the history of English, language and gender, corpus linguistics and historical sociolinguistics. Professor Curzan can be found talking about language in short videos on the LSA Wire, in the column "Talking About Words" in Michigan Today, and on the segment "That's What They Say" on Michigan Radio. She has published multiple books and articles in her fields of expertise. One of her most recent publication is "How Communication Works: 6 Lessons for Better Communication."

April Vallerand, PhD, RN, FAAN

April Hazard Vallerand Ph.D., RN, F AAN, College of Nursing Alumni Endowed Professor at Wayne State University has focused her research on understanding the factors that affect functional status and the barriers to improving pain management in patients with chronic pain in a variety of settings. Her current research project, which was funded by the National Cancer Institute, focuses on improving functional status in African Americans with cancer pain. A recognized nursing leader and scholar, Dr. Vallerand is widely published on the topic of pain management, including: the maintenance and improvement of functional status in patients with chronic pain, pain-related disparities, cancer pain management, pharmacological management of pain, the use of opioids in the management of chronic pain, self-treatment of pain in the community, and the perceived control and coping in patients with chronic pain.

Dr. Vallerand joined the WSU College of Nursing in 1999. Dr. Vallerand earned her BSN from Mount St. Mary's College in Los Angeles, MSN from California State University, Los Angeles, and Ph.D. in nursing from the University of Pennsylvania. She also completed a postdoctoral fellowship in Psychosocial Oncology at the University of PennsylvaniaSchool of Nursing.

PLANNING COMMITTEE MEMBERS:

Edith J. English, MSN Mark Kempton, MSN, RN, CNOR-E Kathleen Kessler, MSN, RN Sandra Merkel, MSN, RN-BC Dorothy Nagle, MSN, RN-BC Sandra Schmitt, RN, BSN Carole Stacy, MSN, MA, RN Carol Williams, MS, RN-BC Patricia Williams, MS, RN Debra M. Whyte, BSN, RN

This Program is jointly provided by Beaumont Health-Oakwood, The Institute for Professional Nursing (IPN) and the University of Michigan Health System (UMHS).

University of MI Health System Professional Development & Education (OH-423, 03/01/16) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's commission on Accreditation.

5.75 Contact Hours 1.0 Optional pain CE for nursing will be provided

Taking the Lead 2016

The Power of Advocacy

Thursday, January 14, 2016 *REGISTER ONLINE!* www.regonline.com/LDR16

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Non-Beaumont Health-Oakwood/IPN, UMHS Members with Pain Session Non-Beaumont Health-Oakwood/IPN, UMHS Members Groups of 3 or more with Pain Session Non-Beaumont Health-Oakwood/IPN, UMHS Members Non-Beaumont Health-Oakwood/IPN, UMHS Members Groups of 3 or more	\$180 \$150
Pain Session Only (3:45-4:45pm)	\$40
Fees include educational materials, luncheon and refreshments. Cancellations will not be accepted after Dec 31, 2015. There is a \$25 cancellation process fee. Substitutions are welcome.	ember
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EMAIL ADDRESS:	
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ORGANIZATION:	
HOME ADDRESS:	
CITY, STATE, ZIP:	
TELEPHONE NUMBER (day):	
◯ Food Allergy or Vegetarian (indicate):	
*Your conference registration and receipt will be sent via e-mail. If you do not or cannot receive the confirmation, contact the registrar at 734-764-5315. For other special needs, email marydp@umich.edu	
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SESSION SELECTION: Please select one session from each time period:

Concurrent sessions at 1:15 pm.......Choose one: O A

MAIL: registration form and payment to:

Professional Development & Education 300 N. Ingalls, Suite 6B12 Ann Arbor, MI 48109-5436 (Make checks payable to UMHS/PD&E)